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# University of Pretoria Yearbook 2017

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## Contemporary issues in innovation 817 (GIA 817)

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| <b>Qualification</b>          | Postgraduate   |
| <b>Faculty</b>                | <a href="#">Gordon Institute of Business Science</a> |
| <b>Module credits</b>         | 12.00  |
| <b>Contact time</b>           | 28 contact hours per 3 week cycle                    |
| <b>Language of tuition</b>    | Module is presented in English                       |
| <b>Academic organisation</b>  | Gordon Institute of Business S                       |
| <b>Period of presentation</b> | Semester 2   |

### Module content

Building an agile and innovative organisation has become a critical requirement to participate successfully in the current competitive landscape. In this elective students will build a working knowledge on the fundamentals requisite for an innovation culture to flourish. Through cases, company discussions and mixed media methods, students will also cover the components, structures, processes and mind-sets involved in developing a functional innovation system. The focus will change year on year depending on what the current trends are and students are advised to consult the elective manual each year for further guidance.

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